

LOFT

Discover the perks that make your living experience truly rewarding

Our Rewards Program is designed to enhance your entire living journey from the moment you sign your lease.



Rewards just for you



Rewards for paying rent online

Start earning rewards immediately with monthly online rent payments.



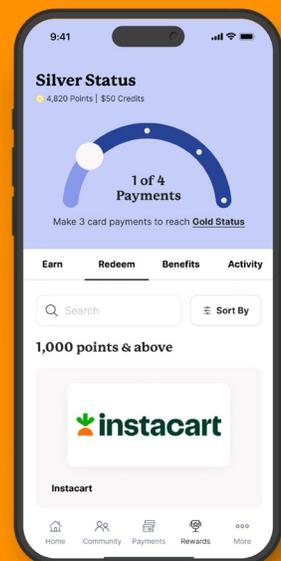
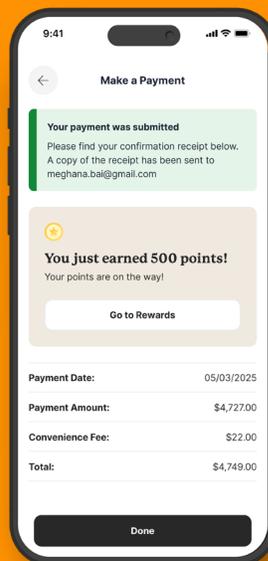
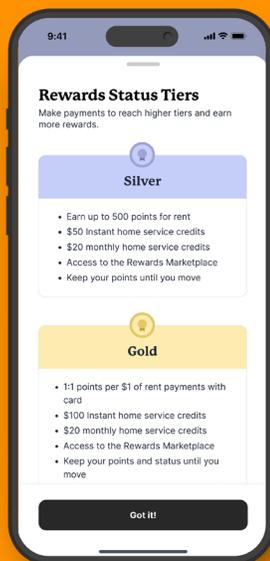
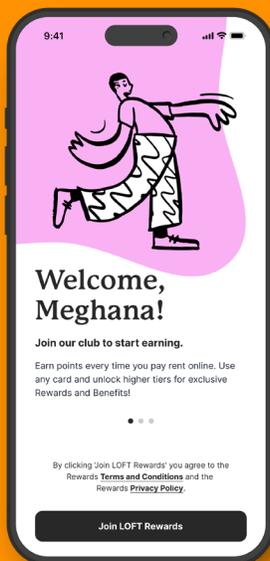
Expansive loyalty program

Unlock more rewards, exclusive perks, and greater earning power at every tier.



Redeem the rewards you earn

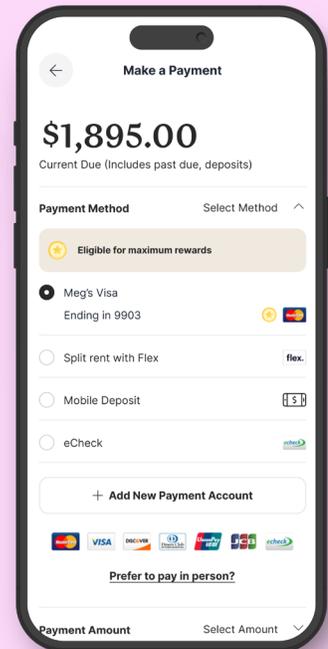
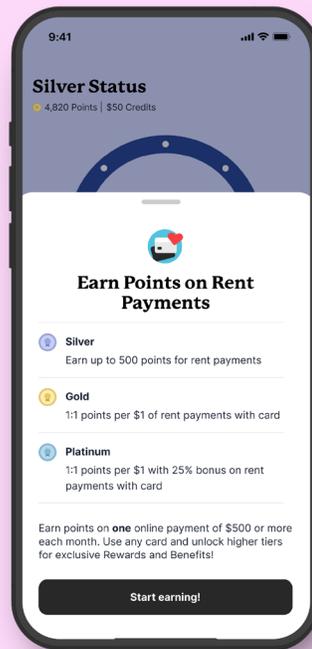
Redeem your reward points for gift cards to brands like: Starbucks, DoorDash and Target.



Earn. Redeem. Repeat.

How to Earn Points

Earning points with LOFT is as simple as living your life! For every rent payment you make, you'll automatically rack up points—no extra steps required. Plus, you can supercharge your rewards by paying with a card.

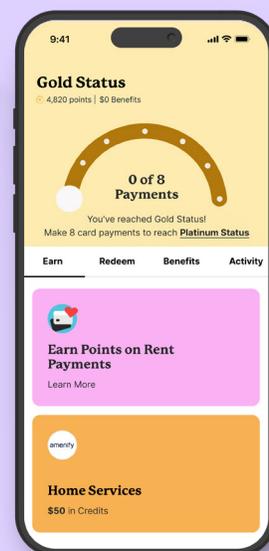
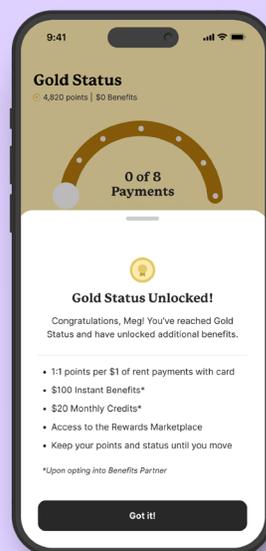
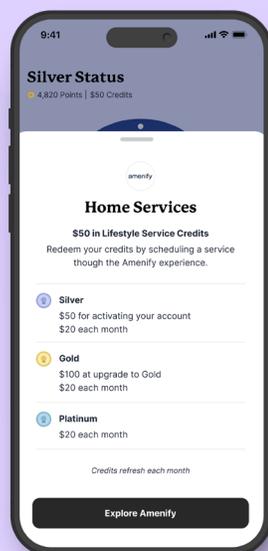
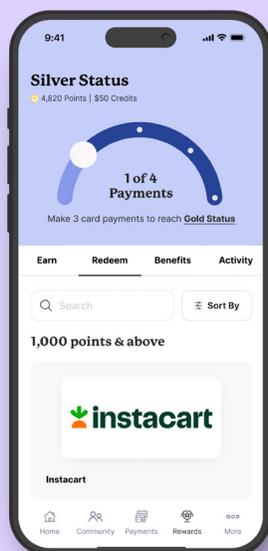


How to Redeem Points and Credits

- Visit the rewards marketplace in the LOFT Living App.
- Redeem points for gift cards, home services, travel, groceries, and more.
- Browse available options easily and pick what suits you best.
- Enjoy savings on everyday essentials or treat yourself to something special.

Stay on Top of Your Rewards

- Track your points and status progress in real time with the LOFT Living app.
- Explore available rewards and plan your next redemption.
- Get updates instantly with our user-friendly interface.
- Watch your points grow with every payment!





LOFT Rewards Tiers

	Benefit	Silver	Gold	Platinum
Silver Earned at join	Up to 500 points for card payments	✓		
	\$50 instant benefit for reaching Silver status*	✓		
	Up to 250 points for ACH payments	✓	✓	✓
	\$20 monthly credits*	✓	✓	✓
Gold Earned at 4 card payments	Keep your points when you move within the same PMC	✓	✓	✓
	\$100 instant benefit for reaching Gold status*		✓	
	1:1 points per \$1 of rent payments with card		✓	✓
Platinum Earned at 12 card payments	Keep your status when you move within the same PMC		✓	✓
	25% bonus on rent payments with card			✓

*Upon opting into Benefits Partners

Explore the new and exciting benefits of our **Rewards Program**. Download the LOFT Living app and start earning rewards today!

